



Sunday
JANUARY 26, 2025
ICCS | 1536 RYAN ST



**MASS
PANTHER RUN
FESTIVAL**

**LIVE MUSIC, FOOD, BOOK
FAIR, BOOTHS, GAMES,
MAGIC, AND MORE!**

PROMOTING THE HEALTH AND WELL-BEING OF ICCS AND OUR SWLA COMMUNITY



LAST YEAR'S EVENT:

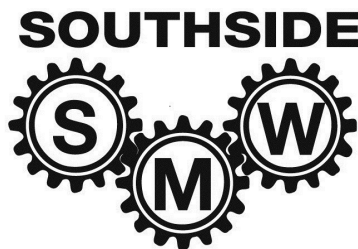
- MORE THAN \$24,000 RAISED
- 384 ESTIMATED RUNNERS
- OVER 6,000 FESTIVAL TICKETS SOLD
- PARTNERED WITH LOCAL INDUSTRY LEADERS TO BRING FOOD, ACTIVITIES, AND PERFORMANCES TO EVENT

WORKING TOGETHER TO BUILD A STRONGER SCHOOL COMMUNITY

The Immaculate Conception Cathedral School PTO gives parents, school supporters, and faculty members an opportunity to work together to make our school community a great place to learn, work and grow in faith. Each year, the ICCS PTO commits to raising much-needed funds to help upgrade technology and classroom equipment and to enhance and enrich the educational programs and experiences offered at ICCS.

2023-2024 PRESENTING SPONSOR:

Thank you!



MACHINE WORKS

TOGETHER,

We can prepare our students for the future.

BECOME A *panther*  COMMUNITY PARTNER

2024-2025 Sponsorship Opportunities



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PRESENTING SPONSOR: \$7,500

- Large logo on banner along Ryan Street on race week
- Logo at color station and chance to work the booth to throw color at participants
- Prominent logo on Panther Run t-shirt
- Five (5) FREE entries into the Panther Run race of your choice (t-shirt included)
- Two (2) VIP Parking Passes
- Two (2) ICCS Swag Bags
- "Presented By" logo on all digital and printed material, including Panther Run Awards
- Presenting Sponsor banner hung at Panther Run and festival
- Six (6) entry bands to the festival
- Social media sponsorship announcement
- Large logo on 2024-2025 sponsorship banner displayed in the ICCS Gym
- Social media promotion during event
- Logo on ICCS PTO and ICCS Fest webpages
- Promotion on ICCS main lobby digital monitor for 2024-2025 school year

COLOR RUN SPONSOR: \$2,000

- Name or logo on color station
- Kids/family/friends can work the booth to throw color
- Large name or logo on back of t-shirt and on banner
- Social media share of sponsorship announcement
- Four (4) FREE entries into the Panther Run race of your choice (t-shirt included)

GOLD SPONSOR: \$1,000

- Large name or logo on back of t-shirt and on banner
- Social media share of sponsorship announcement
- Three (3) FREE entries into the Panther Run race of your choice (t-shirt included)

SILVER SPONSOR: \$500

- Medium name or logo on back of t-shirt and on banner
- Social media share of sponsorship announcement
- Two (2) FREE entries into the Panther Run race of your choice (t-shirt included)

2024-2025 Sponsorship Opportunities



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BRONZE SPONSOR: ANY MONETARY DONATION LESS THAN \$500

- Small name or logo on back of t-shirt and on banner
- One (1) FREE entry into the Panther Run race of your choice (t-shirt included)

IN-KIND SPONSOR: RACE DAY FOOD, WATER, BOOTHS, AND GIFT CERTIFICATES/PRIZES

- In-kind sponsors are recognized multiple times on race day!



MASS



PANTHER RUN



BOOK FAIR



FESTIVAL

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SPONSOR A FESTIVAL BOOTH OR ACTIVITY!

ICCS partners with Southwest Louisiana industry leaders to bring fun activities for ICCS Fest. Some booth examples include face glitter, slime-making, rosary bracelets, face painting and so much more! If you have gifts or talents to share, ICCS Fest is your event to provide materials or even sport your company shirt while working one of our many carnival-style booths!

For more information about sponsoring a booth or activity:

Kelly Henderson, PTO ICCS Fest Chair
kellybhenderson@gmail.com

We take pride in the relationships with our Panther Community Partners who help us in our mission to enhance the academic lives of our students today and in the future.

IN ORDER TO GUARANTEE YOUR DONATION ANNOUNCEMENTS OR ON OUR PRINTED MATERIALS FOR ICCS FEST, WE MUST RECEIVE YOUR SPONSORSHIP FORM BY THURSDAY, JANUARY 9, 2025.



SPONSORSHIP FORM



CONTACT INFORMATION

Sponsor Name: _____
(As it should appear in printed material)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

PTO credit given to: _____
(List last name of current ICCS family)

PLEASE INDICATE YOUR SPONSORSHIP LEVEL BELOW



- Presenting Sponsor: \$7,500
- Color Run Sponsor: \$2,000
- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Bronze Sponsor: Less than \$500
- In-Kind Sponsor: Race Day Food, Water, Booths, Gift Certificates/Prizes

DONATION INFORMATION

- Cash or check enclosed
- Please charge my FACTS Financial account.
(Current ICCS parents only)

Please make checks payable to:
ICCS PTO
1536 Ryan St
Lake Charles, LA 70601

ICCS PTO is a registered 501(c)(3) organization and all gifts are tax-deductible to the extent allowed by law. All charitable donations will receive an acknowledgement letter upon receipt of payment.

Please send a high resolution logo file to jhart@iccsweb.com for use in various sponsorship acknowledgments.

THANK YOU FOR YOUR SUPPORT!

In order to guarantee your donation announcements or on our printed materials for our dinner auction, we must receive your sponsorship form by **Thursday, January 9, 2025.**

FOR MORE INFORMATION:

Kelly Henderson, PTO ICCS Fest Chair
kellybhenderson@gmail.com